

Keep text within the margins.

The Header

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Images that touch the
edge, must extend to bleed



5x7 postcard template

FRONT

General Instructions:

if using Adobe Illustrator:

- use CMYK color mode
- design on a separate layer
- (Save As)** PDF with Preserve Illustrator Editing Capabilities checked on

0.25 in margins

0.125 in bleed

Return Address

Indicia

BACK

address area, please keep clear



0.25 in margins



0.125 in bleed