

Keep text within the margins.

The Header

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Images that touch the edge,  
must extend to bleed



11 x 6 in postcard template

FRONT

#### General Instructions:

if using Adobe Illustrator:

- use CMYK color mode
- design on a seperate layer
- Save As** PDF with Presevrve Illustrator Editing Capabilities checked on

0.25 in margins

0.125 in bleed

Return Address

Indicia

BACK

address area, please keep clear

0.25 in margins

0.125 in bleed